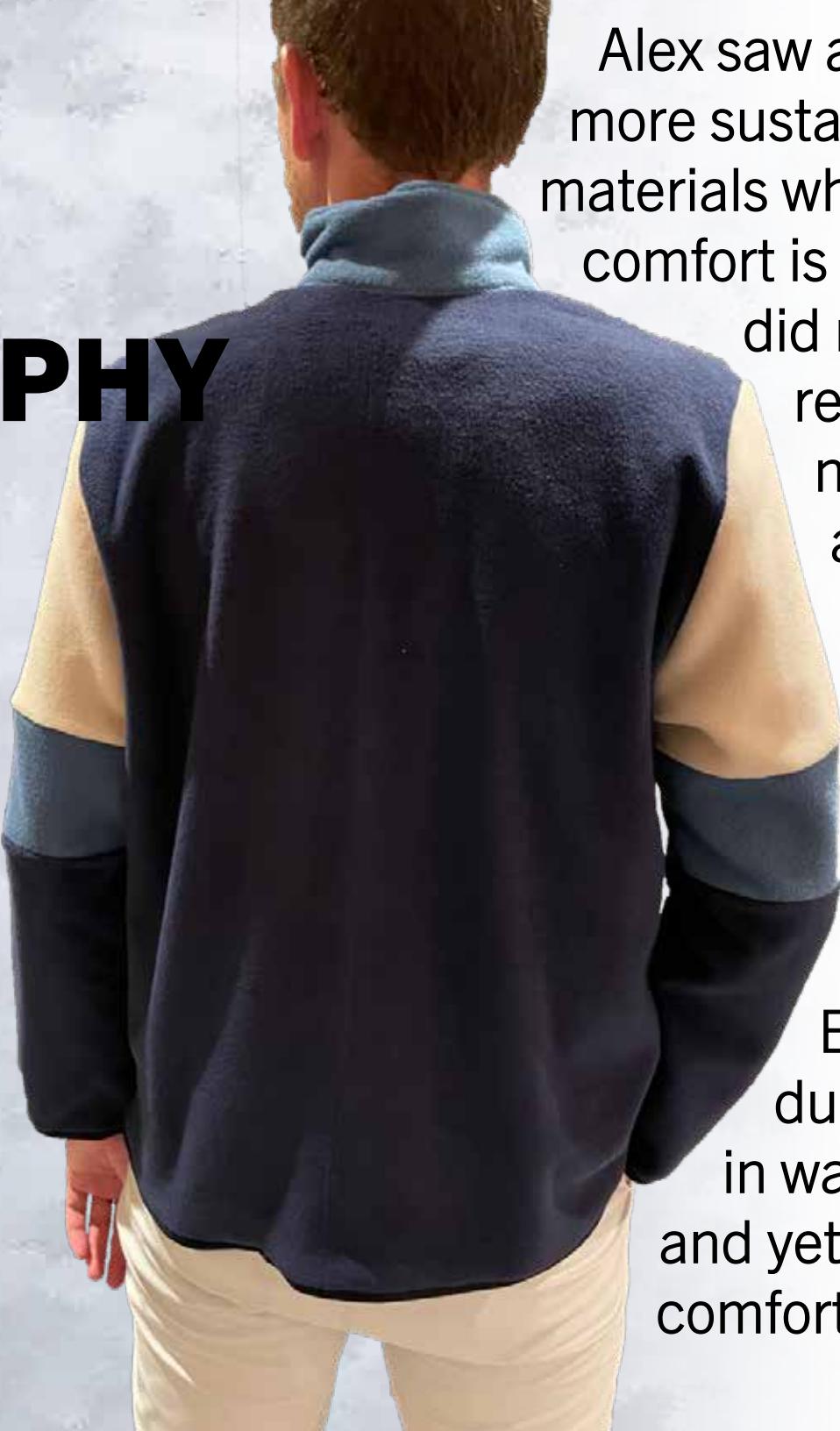


ALEX'S DESIGN PHILOSOPHY



Alex saw a need to use more sustainable clothing materials while making sure comfort is paramount. Alex did not have the resources necessary to build a quarter-zip pullover. However, if he did, he would have used Polartec Fleece fabric and ECO100 thread due to its decrease in waste production and yet consistent fleece comfort.

