

# Alex Loveridge

(He/Him/His)

- BYU-Idaho student working towards an Interdisciplinary Studies degree with a double minor in Apparel Entrepreneurship and Digital Imaging
- Currently co-writing a Beginning Patterning textbook for the 2024 curriculum
- Enjoyed serving in his community as a Student Body Officer, New Student Orientation leader, and local food pantry coordinator



Alex wanted a place for his peers to unite and collaborate in what felt like a fragmented major. He saw a need to give students skills in building their portfolios, education on the importance of sustainability, and networking opportunities. He worked closely with campus faculty, advocated and presented his idea, and created the BYU-Idaho Apparel Design Society.

